

IMTA (EUROPE, MIDDLE EAST & AFRICA)

Connecting the Business of Maps Worldwide

The 2008 CONFERENCE AND TRADE SHOW

29 February to 1 March



Andreas Pachler
President
IMTA (EAME)

I would like to take this opportunity of inviting you to participate in the 2008 Conference and Trade Show organised by the Europe, Middle East and Africa region of IMTA.

The package includes more educational content than previous years, with more training and seminar opportunities. See overleaf.

Estoril, near to Lisbon in Portugal is an ideal location. All facilities are close at hand in this beautiful town by the sea. The whole event will be staged in one location, the wonderful Palacio Hotel.

Our special rates offer you and your colleagues exceptional luxury at incredibly reduced rates. This year we also offer some pre-conference events with the support of our local host, Turinta: our first golf tournament and a great cabaret night with three course dinner at the nearby casino.

Best wishes

THE HOTEL PALACIO, Estoril conference and trade show venue



THE EAME BEST MAP AWARDS

Once again the conference will feature the prestigious Best Map Awards.

Award winners can feature the special logo on their products to identify their maps, atlases, globes, digital products and guidebooks as the best in the industry.



Entry forms are available by clicking on our online order form,





**Accommodation Booking Form for
IMTA CONFERENCE REGISTRATION
27 FEB – 02ND MARCH 2008**

Return by fax to - +351 214648159 or e-mail us on – info@hotelestorilpalacio.pt

Title, Mr, Mrs _____
 First Name _____
 Family Name _____
Hotel Name _____
 Address: _____
 Street _____
 City _____
 Area/State _____
 Country _____
 Tel.: _____
 Fax: _____
 E-mail: _____

Please reserve _____ room(s) as ticked below:
 Arrival date _____ Flight Number _____ Arrival Time _____
 Departure date _____ Flight Number _____ Departure Time _____
 SPG number _____

	Room categories	Price
<input type="checkbox"/>	Standard room for single occupancy Non-smoking / Smoking	€ 135,00
<input type="checkbox"/>	Standard room for double occupancy Non-smoking / Smoking	€ 135,00
<input type="checkbox"/>	Airport pick-up	€ 70,00
<input type="checkbox"/>	Airport drop-off	€ 70,00
<input type="checkbox"/>	2 Lunches (on the 29 th Feb and 1 st March x 41,00 (including non-alcoholic beverages)	€ 82,00

Including: Accommodation in a spacious room with, Full buffet breakfast. Above accommodation rates will apply for a maximum of 3 days prior and post the event.

Cancellation Policy:

JANUARY 31ST, 2008 - Deadline for reservations. Rooms and rates for reservations made after this date are subject to availability.

FEBRUARY 04th, 2008 – For any cancellations after this date a 100% cancellation charge will apply.

Please charge my VISA / MasterCard / Euro card (please underline)

Card no:

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Expire date

		/		

Today's date

				/	2007

I agree to the above Cancellation Policy

Name and address of **card holder** if different from above:

Name _____

Address _____ Signature of card holder _____

OPTIONAL EARY BIRD DINNER

Wednesday 27 February 21:00



A unique opportunity to wine and dine in the fabulous setting of the Casino Estoril.

A 3-course set menu

Creamed pumpkin soup with vermicelli and leek

Roasted pork loin in coriander marinated

Almond and squash cake with pineapple fan

Coffee

Wines

White - BSE

Red - Periquita

Plus the incredible Casino Show “FOUR”, based on the spirit of the 4 elements.

Inclusive price of 60 euros per person.

The Casino is a 5- minute walk from the Palacio Hotel.

Any special dietary requirements, please contact Eva (eva@turinta.pt) when booking your ticket.



IMTA EUROPEAN GOLF CHALLENGE

ESTORIL GOLF CLUB

THURSDAY 28th FEBUARY

Tee Off Times : 8.00am – 8.32am

GREEN FEES, LUNCH inc. Wine & Coffee

~~€60~~

Numbers Limited.

Beginners Welcome on Driving Range 12 -1pm

Golf Introduction & Lunch ~~€40~~

Contact :

Eva Sanches (Turinta)

Mark Fairbairn (The XYZ Digital Map Company)

mark@xyzmaps.com

eva@turinta.pt

Cartography with ArcGIS for IMTA

Thursday, February 28
10:00 a.m. to 5:30 p.m.
ESRI Portugal

ESRI will present a workshop titled *Cartography with ArcGIS for IMTA* that will focus on new cartographic functionality in ArcGIS® 9.2.

Cartography with ArcGIS for IMTA

This one-day cartography course explores the ArcGIS 9.2 software that provides new methods for managing cartographic data and storing feature symbology in the geodatabase. Students are introduced to the new feature class representation model and learn how it can be used to store cartographic information. In course exercises, students define representation rules, add geometric effects to feature symbols, and use the new cartographic geoprocessing tools.

Students who complete the course will be able to

- Effectively use the ArcMap™ interface.
- Communicate a basic understanding of the geodatabase.
- Model a geodatabase to support cartographic production and data dissemination.
- Create and manage representations in the geodatabase using topology validation.

Who Should Attend

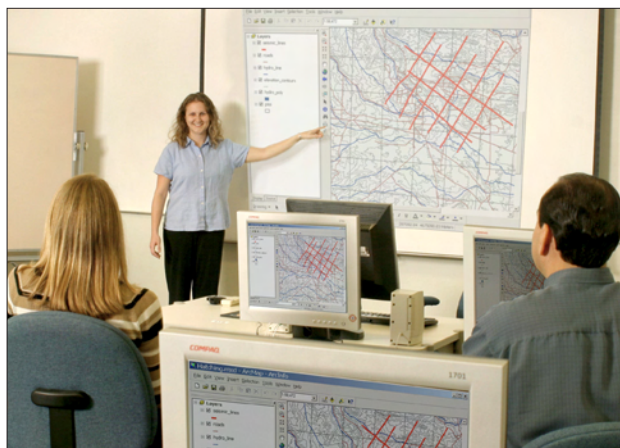
This course is designed for intermediate-level ArcGIS users who make maps or are responsible for managing cartographic data for their organizations.

Prerequisites

It is highly recommended that those participating in this class have taken the *Introduction to ArcGIS for IMTA* or *Introduction to ArcGIS* course or have equivalent knowledge. This course is not for the novice ArcGIS user.

Software Used in Course

ArcInfo® 9.2



Registration

To register, contact John Whitby with IMTA (EAME).

John Whitby, Executive Director
IMTA (EAME)
113a Fore Street
Kingsbridge
Devon TQ7 1AB
United Kingdom
Phone: 00-44-1548-857-310
E-mail: john@imta.co.uk

Cost: £50.00

Registration deadline is February 8, 2008.

Event Location

ESRI Portugal
Rua Julieta Ferrão, N° 10–10° A
1600-131 Lisboa
Portugal
351-2-1-781-6640



International Map Trade Association
Europe, Africa and Middle East

Annual Map Awards
Competition Rules and Entry Form

Categories:

Folded Map

Flat or Wall Map

Atlas

Digital Data Product

Travel Guide Mapping

Globes

Gold and Silver Awards with Framed Certificate
Overall winner will receive **CHK CUP** and framed certificate

Competition Rules Estoril, Portugal 2008

The competition is open to any current IMTA (EAME) member.

Only items published/produced during the calendar year 1 January to 31 December 2007 qualify for entry.

Digital data products are defined as geographic products viewed through pc-based software.

Single entries are allowed, and there is a maximum of five entries, only one from any category, over the six categories.

All entry forms must be submitted direct to Mr. Tony Atkinson, the Map Awards Competition Stand Manager by 31 January 2008.

No entry forms will be accepted under any circumstances after this date.

It is the member's responsibility to submit entries (one copy per title/product), and to arrange for them to be safely returned at their own cost. The Association is not responsible for any charges involved with submitting or returning entries.

There are two options for submitting entries:

1) Applicants can take them to the competition stand at the Trade Show, and the closing date and acceptance time for this option is 3.00pm (15.00 hours) 29 February 2008.

2) If applicants are unable to attend the Trade Show then entries may be submitted direct and marked for the attention of John Whitby, International Map Trade Association, C/o Edificio Turnta, Rua Marques de Pombal, Murches, 2755 – 247 Alcabideche, Cascais, Portugal. The closing date for receipt of entries for this option is 21 February 2008.



All entries will be displayed for the duration of the IMTA (EAME) Trade Show and Conference.

Digital data products may be exhibited on an applicant's Trade Show stand with appropriate hardware provided by the entrant or they should be suitable for laptop use by the judges.

A panel consisting of three knowledgeable and experienced industry representatives will judge the competition. Whenever possible, one of the judges will be from the host country. The judges will set their own subjective criteria, but will take into consideration presentation, cartography excellence, creativity and originality, fitness for purpose, specific detail of information, and ease of use. The judges will select the Gold and Silver Award for each of the six categories. They will then select the overall winner from the best entry in each category. Judging will take place during the Trade Show. The decision of the judges is final and IMTA (EAME) will not enter into any correspondence regarding the results. The results will be announced and presentations made at the IMTA (EAME) Annual Dinner. The results will also be published in the next edition of the MapReport, and notified to the appropriate trade press. The overall winner will hold the CHK Cup for one year, and must ensure it is returned to John Whitby the IMTA (EAME) Executive Director before or at the next Trade Show. An engraved Past Winner's cup will be presented at the end of the year after the main CHK Cup is returned.

The Overall Winner and the Gold and Silver Awards for each category will be presented with 1,000 labels and artwork that have been approved by IMTA (EAME) for promotional use. Labels will be gold or silver coloured depending on actual award. Labels and certificates will also specify the year in which the award is made.



International Map Trade Association Europe, Africa and Middle East Annual Map Awards

You may only submit entries in five categories

Entry Form Estoril, Portugal 2008

Single entries are allowed. There is a maximum of five entries, one only from each category, over the five categories

Company Name.....Contact.....

Telephone.....Fax.....Email.....

1) Entry Title.....

Category..... Publication Date.....

2) Entry Title.....

Category..... Publication Date.....

3) Entry Title.....

Category..... Publication Date.....

4) Entry Title.....

Category..... Publication Date.....

5) Entry Title.....

Category..... Publication Date.....

Entry forms only must be submitted direct to Tony Atkinson, The Map Shop, 15 High Street, Upton upon Severn, Worcestershire WR8 0HJ, England. Tel: 01684 593146 Fax: 01684 594559 International Code +44 1684 by the 31 January 2008.

Please note entry forms submitted after 31 January 2008 will not qualify for the competition.

Entries should be taken to the competition stand at the IMTA (EAME) Trade Show, and the closing date and time for receipt of entries is 3.00pm (15.00 hours) 29 February 2008.

For applicants unable to attend the Trade Show then entries may be submitted direct, and marked for the attention of John Whitby, International Map Trade Association, C/o Edificio Turinta, Rua Marques de Pombal, Murches, 2755 – 247 Alcabideche, Cascais, Portugal The closing date for receipt of these specific entries is 21 February 2008.

THE IMTA (EAME) ANNUAL MAP AWARDS ARE SPONSORED BY CHK LTD.